



Little Nutbrown Hare,  
who was going to bed, held  
on tight to Big Nutbrown Hare's  
very long ears.

L i t t l e   N u t b r o w n   H a r e ,  
w h o   w a s   g o i n g   t o   b e d ,   h e l d  
o n   t i g h t   t o   B i g   N u t b r o w n  
H a r e ' s   v e r y   l o n g   e a r s .

# BrailleINK™

*A nonprofit organization promoting braille accessibility  
and education for both visually impaired and sighted individuals.*

## ACTIVITIES

Publishing existing high-quality children's books in a new format that adds braille while maintaining the original print and illustration.

## AUDIENCES

- Families with an adult or child who is blind or visually impaired.
- Teachers and other professionals who work with individuals with visual impairments.
- Sighted individuals interested in learning or teaching about blindness, braille and disabilities.

## BOOKS

The top portion of the page contains the original print and illustration.  
The bottom portion contains the braille and its one-to-one print translation.

BrailleInk.'s books facilitate shared reading between print and braille readers:

- Braille readers' hands don't block what sighted readers are trying to see.
- The print translation is placed directly above each of the braille cells, so it's easy for sighted people to teach or learn braille basics.
- Board book construction withstands heavy use.
- Basic braille instruction is included in each book.

Our first two titles are *The Dot*, by Peter H. Reynolds, and *Guess How Much I Love You* (sample shown on reverse), by Sam McBratney and Anita Jeram. The trim size of the books is 8¼" x 11¼". The braille is embossed directly on the board pages and not printed visually. *The Dot* uses contracted braille; some titles will be done in each format. Each book costs \$19.95 plus shipping and handling and may be ordered directly from BrailleInk.

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Patent pending.

*See reverse for a sample page.*